



# Isn't It Funny How We Fade?

By Ashley Sachs

**M**y Stepfather was so excited to see his old girlfriend at his 40th high school reunion, he had been talking about it for weeks. After the reunion, I asked him how it went and how did his old girlfriend look, he said somberly "She lost her bloom."

It is no surprise that the aging process fades some of our most beautiful features: our brows, eyes and our lips. When you look at pictures of yourself you may notice you actually had eyebrows, your lips were naturally pink and your eyes appear bigger and brighter, almost as if you were wearing makeup.

So many women that are trying to reverse the signs of aging are missing the easiest solution that will take years off . . . instantly.

By adding some color to your face, you will enhance your most beautiful features. At The Permanent Cosmetic Studio, we restore your bloom **permanently.**

Our brows are the anchor of our face and with age, they too disappear. Finding the right color is difficult not to mention it's next to impossible to draw them in perfectly every day. Drawing on the wrong brow shape can make you look surprised, angry or just fake. Even if you do spend the time to get it right, with a little sweat, weather or even just a quick swipe of your hand and all of a sudden you look like a clown in public.

Your eyes are the windows to your soul and should be the center of attention. Traditional eyeliner can smudge and run, and it's very difficult for a majority of women to keep a steady hand when applying it. Time is also a factor as well, and because of all of these negatives, a lot of women don't even bother.

What about lipstick? Ever see a woman with lipstick running into the fine lines around her mouth, or on her teeth? Reapplying lipstick is a pain, but most women continue to deal with this nuisance because they know that adding lip color will bring life to their face, and they're right, but you want people to see you, not your makeup mistakes.

Women of all ages will love permanent cosmetics. Imagine going to the gym, or getting out of the pool with brows, eyeliner and lipstick on. Or never having to apply makeup at the gym. Permanent Cosmetics will save so much time for the busy career woman or full-time mom. If you look better with brows, eyeliner and lip color, permanent cosmetics is for you.

The color of permanent cosmetics will brighten your face, but combined with a precise application will give you an instantaneous facelift. Whether you have droopy eyelids, sagging skin, a faded lip line or barely-there brows, Carmella is an expert in choosing the right color as well as creating the right lines to enlarge, correct, soften or enhance your features.

If you are considering plastic surgery or filler to turn back the hands of time, start with restoring your bloom with permanent brows, eyeliner and lip color.

To learn more about permanent cosmetics, check out our website [www.permanentu.com](http://www.permanentu.com) or schedule a complimentary consultation with Carmella by calling 610-883-0636 to see if permanent cosmetics is the right anti-aging path for you.



## Referring Doctors

Dr. Abel M.D. | The Abel Center for Oculofacial Plastic Surgery  
Dr. Fanny J. Berg M.D.  
Dr. Peter R. Coggins M.D.  
Dr. Joseph J. Danyo M.D.  
Dr. Jillian Banbury M.D.  
Dr. Ian M. Longergan, D.O. | Aesthetic Plastic Surgery of DE  
Dr. Timothy Greco M.D.  
Dr. Monica Mehring M.D.

Dr. Jonathan Pontell M.D.  
Dr. Kathryn M. Warren M.D.  
Dr. David Zabel M.D.  
Dr. Jeffrey B. Minkovitz M.D. | Eye Physicians & Surgeons  
Dr. Peter Panzer M.D. | Panzer Dermatology Assoc.  
Dr. Paul Sabini M.D. F.A.C.S.  
Dr. Jonathan Saunders M.D.

Dr. M. Stefanyshyn, M.D. F.A.C.S. | Wills Eye Hospital  
Lynn Esdale RN | Lynn Victoria Cosmetic & Medical Skin Care  
Dr. Lisa W. Hostetler M.D.  
Sarah Lester, Medical Aesthetician  
Delmar Surgical & Cosmetic Treatment Center.  
Carol J. Hoffman MD | Kremer Eye Center

The Permanent Cosmetic Studio & Lash Lounge

Practical. Perfection Everyday. Effortless.



### About the Artist

Carmella Gibellino-Schultz is a licensed cosmetologist and has been practicing the art of permanent cosmetics since 1999. In both Delaware and PA she has performed thousands of procedures and her impressive portfolio speaks for itself. Former owner of The Skin Care School and Center, her expertise and years of experience have made her the area's most sought after permanent cosmetics artist.

Personalized service, expertise and artistry are waiting for you.

Permanent Makeup Application for Eyebrows, Eyeliner & Lips  
Classic and Volume Eyelash Extensions  
Custom-Blended Mineral Foundations, Blushes & Bronzers

610-883-0636 | [www.permanenu.com](http://www.permanenu.com)

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